

Join Form

FOR VENUES

Apply to join our curated network of Wellness Venues.

We're delighted that you're interested in joining **The Wellness Agency Africa**.

We work with a carefully curated network of exceptional **wellness venues, retreat spaces, hotels, lodges and hospitality partners** across Africa that align with our vision for meaningful, high-quality wellness experiences.

Rather than creating a large directory of venues, we are intentionally building a trusted portfolio of destinations and spaces that we can confidently recommend to our **corporate, tourism, hospitality, retreat and international clients**.

We look for venues that offer more than a beautiful setting. We consider the quality of the overall guest experience, wellness facilities and offerings, service, professionalism, location, operational capability and alignment with the type of experiences our clients are looking for.

Selected venues may be considered for **corporate wellbeing days, executive retreats, wellness retreats, incentive experiences, wellness travel itineraries, events and other curated programmes** developed or facilitated by The Wellness Agency Africa.

Please complete the application below to be considered for our curated Wellness Venue Network.

***Please note:** All applications are personally reviewed. Acceptance into our network does not guarantee bookings, representation or a minimum volume of business. Any commercial arrangements will be agreed separately according to the individual opportunity or partnership.*



SECTION 1

VENUE INFORMATION

VENUE / PROPERTY NAME

WEBSITE

PRIMARY CONTACT PERSON

POSITION / ROLE

EMAIL ADDRESS

WHATSAPP NUMBER

SOCIAL MEDIA LINKS

Please add links relevant to your professional work.

PHYSICAL LOCATION *City | Province | Country*

TYPE OF VENUE

Select all that apply.

☐	Hotel	☐	Retreat Venue
☐	Boutique Hotel	☐	Private Villa / Property
☐	Resort	☐	Conference / Corporate Venue
☐	Safari Lodge	☐	Nature / Eco Retreat
☐	Wellness Retreat	☐	Workshop Venue
☐	Spa / Wellness Centre	☐	Yoga Studio
☐	Other (please give more information below)		

DOES YOUR VENUE HAVE A STAR RATING? If yes, please specify the number of stars.

☐	Yes. Number of stars:	☐	No
☐	Not applicable		

SECTION 2

ABOUT YOUR VENUE

PLEASE TELL US BRIEFLY ABOUT YOUR VENUE AND WHAT MAKES IT SPECIAL.

WHAT TYPE OF GUESTS OR CLIENTS DO YOU PRIMARILY CATER FOR?

Select all that apply.

☐	Leisure travellers	☐	Conferences & events
☐	Wellness travellers	☐	Incentive groups
☐	International travellers	☐	Private groups
☐	Domestic travellers	☐	Retreat Groups
☐	Corporate: groups	☐	Families
☐	Corporate: individual	☐	Luxury travellers
☐	Executive / leadership groups		
☐	Other (please give more information below)		

WHAT IS YOUR MAXIMUM OVERNIGHT ACCOMMODATION CAPACITY?

WHAT IS YOUR MAXIMUM CAPACITY FOR DAY GROUPS, WORKSHOPS OR EVENTS?

DO YOU HAVE TWIN BEDS AVAILABLE? IF YES, IN HOW MANY ROOMS?

WHAT MEETING, WORKSHOP OR GROUP SPACES ARE AVAILABLE?

Please briefly include approximate capacities for seated as well as yoga mats (if applicable) and whether indoor and outdoor spaces are available.

SECTION 3

WELLNESS FACILITIES

WHAT WELLNESS FACILITIES ARE CURRENTLY AVAILABLE AT YOUR VENUE?

Select all that apply.

☐ Spa	☐ Jacuzzi
☐ Treatment rooms	☐ Cold water plunge
☐ Yoga / movement studio	☐ Hydrotherapy
☐ Gym / fitness facilities	☐ Oxygen Tank
☐ Meditation space	☐ Nature trails / hiking
☐ Pool	☐ Outdoor wellness spaces
☐ Sauna / steam room	☐ Wellness-focused food options
☐ Other (please give more information below)	

WHAT WELLNESS EXPERIENCES OR PROGRAMMES DO YOU CURRENTLY OFFER?

For example: spa treatments, yoga, meditation, breathwork, nature experiences, fitness, nutrition, health programmes, wellness retreats or other signature wellness experiences.

DO YOU CURRENTLY WORK WITH YOUR OWN WELLNESS PRACTITIONERS OR FACILITATORS?

☐	<u>Yes - established in-house team</u>	☐	<u>Yes - external practitioners</u>
☐	<u>A combination of both</u>	☐	<u>No</u>

ARE YOU OPEN TO THE WELLNESS AGENCY AFRICA BRINGING SELECTED FACILITATORS OR WELLNESS PRACTITIONERS ONTO THE PROPERTY FOR SPECIFIC PROGRAMMES OR CLIENT EXPERIENCES?

☐	<u>Yes</u>	☐	<u>No</u>
☐	<u>Depending on the programme</u>		

WHAT DO YOU BELIEVE MAKES YOUR VENUE PARTICULARLY SUITED TO WELLNESS EXPERIENCES, RETREATS OR WELLBEING-FOCUSED GROUPS?

SECTION 4

CORPORATE, RETREAT & GROUP CAPABILITY

WHICH TYPES OF OPPORTUNITIES WOULD YOU BE INTERESTED IN RECEIVING THROUGH THE WELLNESS AGENCY AFRICA? *Select all that apply.*

- | | |
|---|--|
| ☐ Corporate Wellbeing Days | ☐ Wellness Tourism Itineraries |
| ☐ Executive Retreats | ☐ Conferences & Workshop Events |
| ☐ Team Retreats | ☐ Private Wellness Experiences |
| ☐ Wellness Retreats | ☐ Brand Events / Activations |
| ☐ International Retreat Groups | ☐ Incentive Travel |
| ☐ Other (please give more information below) | |

DO YOU CURRENTLY OFFER CORPORATE, GROUP OR RETREAT PACKAGES?

- | | |
|---|-----------------------------|
| ☐ Yes | ☐ No |
| ☐ We are developing them | |

ARE YOU ABLE TO PROVIDE HEALTHY CATERING FOR GROUPS?

- | | |
|---|-----------------------------|
| ☐ Yes | ☐ No |
| ☐ Through an external supplier | |

DO YOU HAVE DEDICATED STAFF OR AN EVENTS/GROUP COORDINATOR WHO CAN MANAGE GROUP BOOKINGS?

- | | |
|------------------------------|-----------------------------|
| ☐ Yes | ☐ No |
|------------------------------|-----------------------------|

ARE THERE ANY IMPORTANT LIMITATIONS WE SHOULD KNOW ABOUT WHEN
CONSIDERING YOUR VENUE FOR GROUPS OR WELLNESS PROGRAMMES?

*For example: noise restrictions, group size, accessibility, seasonal closures, minimum
stays or limitations on external facilitators.*

SECTION 5

PROFESSIONAL & OPERATIONAL STANDARDS

IS THE VENUE OPERATED AS A LEGALLY REGISTERED BUSINESS?

☐

Yes

☐

No

DO YOU HOLD THE APPROPRIATE INSURANCE, LICENCES AND OPERATING

PERMISSIONS REQUIRED FOR YOUR VENUE AND THE SERVICES YOU PROVIDE?

☐

Yes

☐

No

☐

Some are currently in progress

DOES YOUR VENUE HOLD ANY RELEVANT TOURISM, HOSPITALITY,
SUSTAINABILITY OR WELLNESS ACCREDITATIONS OR MEMBERSHIPS?

For example: SATSA, FEDHASA, TGCSA, sustainability certifications or other relevant industry bodies.

PLEASE LIST ANY SIGNIFICANT AWARDS, RECOGNITIONS OR CERTIFICATIONS
YOUR VENUE HAS RECEIVED.

PLEASE PROVIDE LINKS TO YOUR VENUE'S GOOGLE, TRIPADVISOR OR OTHER
RELEVANT GUEST REVIEW PROFILES.

ARE THERE ANY ACCESSIBILITY CONSIDERATIONS OR FACILITIES YOU WOULD
LIKE US TO KNOW ABOUT?

SECTION 5

WORKING WITH US

WHY WOULD YOU LIKE TO BE REPRESENTED WITHIN THE WELLNESS AGENCY
AFRICA'S CURATED NETWORK?

ARE YOU OPEN TO WORKING COLLABORATIVELY WITH THE WELLNESS
AGENCY AFRICA TO CREATE BESPOKE WELLNESS EXPERIENCES, RETREATS OR
CORPORATE PROGRAMMES AT YOUR VENUE?

☐	Yes	☐	No
☐	Depending on the opportunity		

DO YOU CURRENTLY OFFER COMMISSIONABLE RATES OR PREFERRED
PARTNER / TRAVEL TRADE RATES TO AGENCIES, RETREAT ORGANISERS OR
OTHER BOOKING PARTNERS?

☐	Yes	☐	No
☐	Depending on the partnership	☐	We would be happy to discuss this

WHO SHOULD WE CONTACT REGARDING RATES, GROUP BOOKINGS AND
COMMERCIAL AGREEMENTS?

Name / Position / Email

PLEASE PROVIDE A LINK TO YOUR LATEST VENUE FACT SHEET, BROCHURE OR
RATE SHEET, IF AVAILABLE.

If not, please provide a link on your latest pricing information.

PLEASE PROVIDE A LINK TO A HIGH-RESOLUTION IMAGE LIBRARY OR MEDIA
FOLDER, IF AVAILABLE.

IS THERE ANYTHING ELSE YOU WOULD LIKE US TO KNOW ABOUT YOUR
VENUE OR THE EXPERIENCES YOU WOULD LIKE TO DEVELOP WITH THE
WELLNESS AGENCY AFRICA?

SECTION 6

FINAL DECLARATION

Please read the following declaration before submitting your application. You will be asked to confirm your acceptance of these terms when uploading your completed application form on The Wellness Agency Africa website.

- I confirm that the information provided in this application is accurate to the best of my knowledge.
- I understand that applications are reviewed by The Wellness Agency Africa and acceptance into its curated venue network is at the Agency's discretion.
- I understand that acceptance does not guarantee bookings, representation or a minimum volume of business.
- I understand that any rates, commissions, booking terms or commercial arrangements will be agreed separately where relevant to a specific opportunity or partnership.
- **I understand that joining The Wellness Agency Africa's venue network is non-exclusive and that our venue remains free to work directly with clients and with other agencies, partners and organisations.**
- I understand that participation in the network does not create a partnership, joint venture, employment relationship or obligation of exclusivity with The Wellness Agency Africa.
- I consent to The Wellness Agency Africa storing and processing the information provided in this application in accordance with its [Privacy Policy](#).

Please upload and submit this document via The Wellness Agency Africa's 'Join Us' page.